



OUR POSITIVE IMPACT:

OLX GROUP & THE ENVIRONMENT

(GLOBAL RESULTS)



What is the Impact Report?

Choosing to buy secondhand, instead of new, has a **positive impact on the environment**.

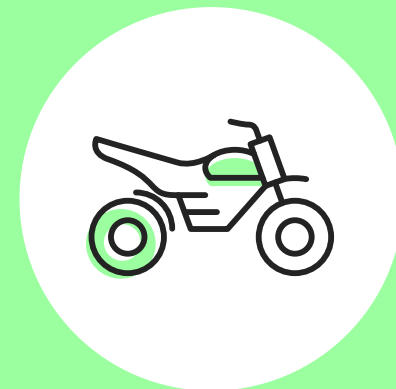
Our platforms enable our customers to buy, sell and exchange secondhand products. Every time a product is resold on an OLX Group platform, it **extends the lifespan of the product**.

This report looks at the potential environmental benefits from secondhand sales on our platforms, in key product categories, in 2020.

This report looks at:



CARS



MOTORCYCLES



SMARTPHONES



LAPTOPS



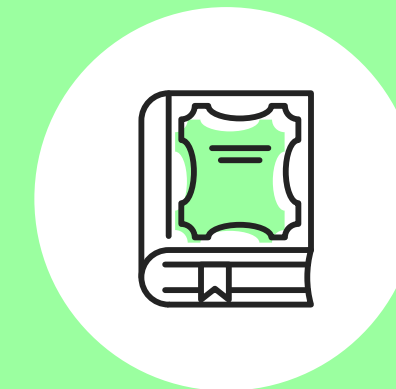
TABLETS



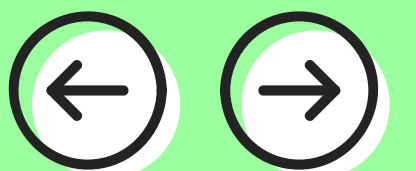
TELEVISIONS



FASHION



BOOKS



What did we save?

In 2020, **40.3 MILLION** cars, motorcycles, smartphones, laptops, tablets, televisions, fashion items and books were sold via our platforms, potentially saving...



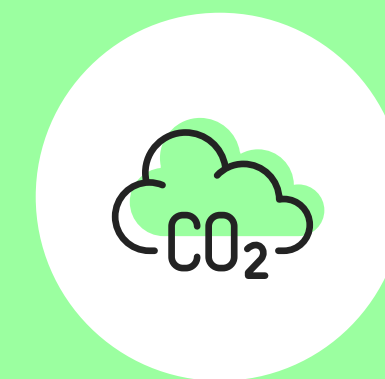
Over
5.5 BILLION
KG OF MATERIALS



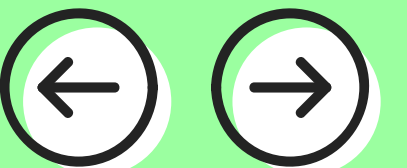
Over
842 MILLION
GJ-eq of energy



Over
481 MILLION
m³ of water



Over
59 MILLION
ton CO₂-eq
emissions

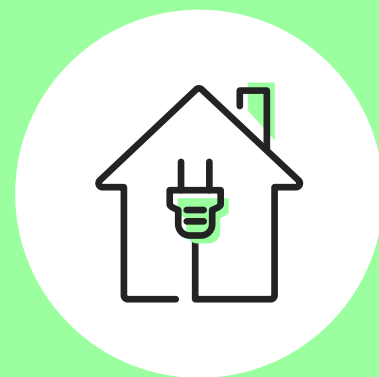


What does this look like?

These numbers are equivalent to...



The weight of over
71 MILLION
WASHING MACHINES



The yearly energy use of over
21 MILLION
U.S. households

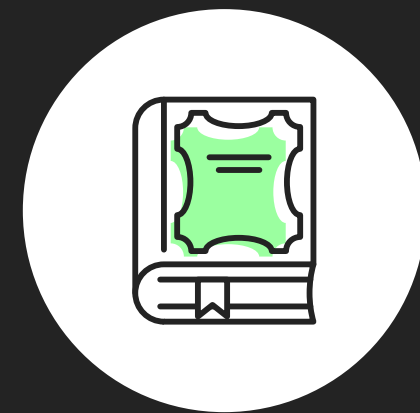
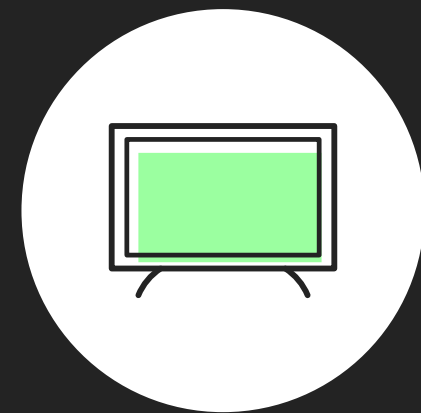


The yearly water use of over
1.1 MILLION
U.S. households



Over **20 MILLION**
passengers travelling
by plane between
AMS to LAX

Click on each product to see
the **potential savings** made





Cars

In 2020, **9.6 MILLION cars were sold** via our platforms, potentially saving...



Over **4.7 BILLION**
KG OF MATERIALS



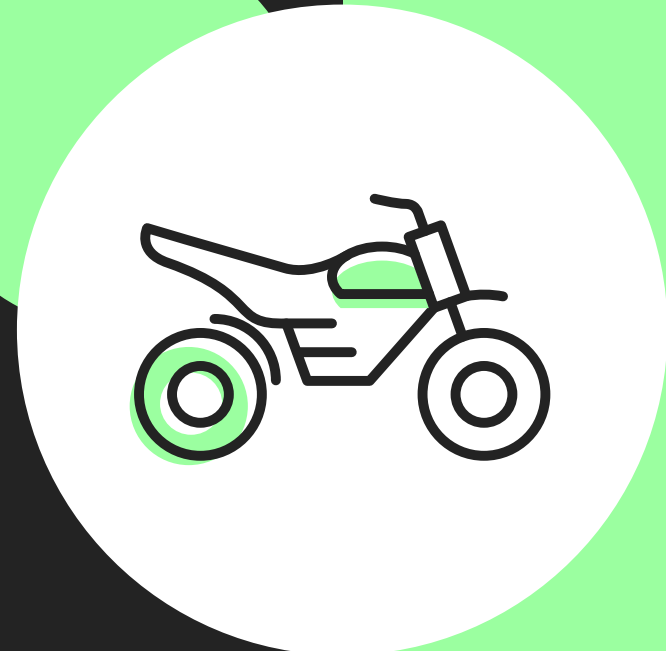
Over **704 MILLION**
GJ-eq of energy



Over **397 MILLION**
m3 of water



Over **49 MILLION**
ton CO2-eq
emissions



Motorcycles

In 2020, **3.6 MILLION motorcycles were sold** via our platforms, potentially saving...



Over **674 MILLION**
KG OF MATERIALS



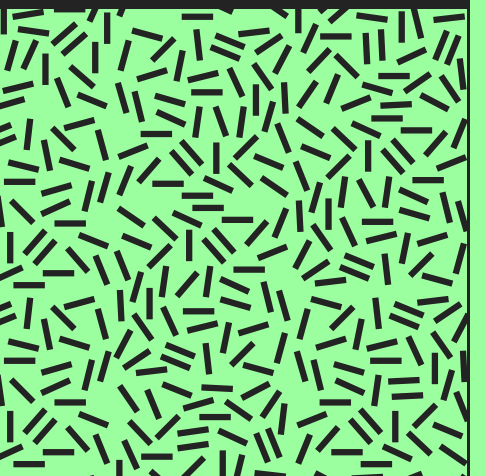
Over **124 MILLION**
GJ-eq of energy



Over **58 MILLION**
m3 of water



Over **8 MILLION**
ton CO2-eq
emissions





Smartphones

In 2020, **16.4 MILLION smartphones were sold** via our platforms, potentially saving...



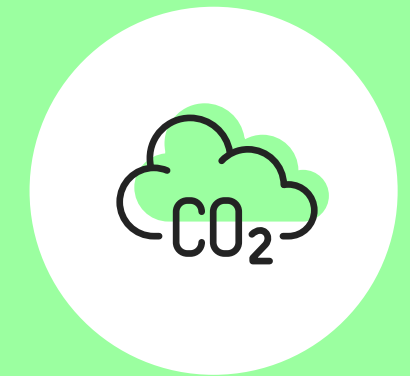
Over **2.4 MILLION** KG OF MATERIALS



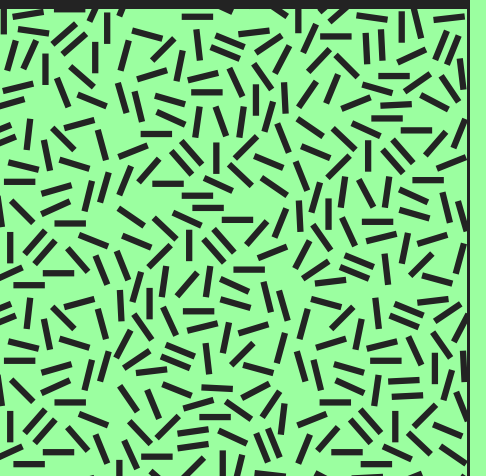
Over **1.8 MILLION** GJ-eq of energy



Over **1.8 MILLION** m3 of water



Over **124,000** ton CO2-eq emissions





Laptops

In 2020, **2.7 MILLION laptops were sold** via our platforms, potentially saving...



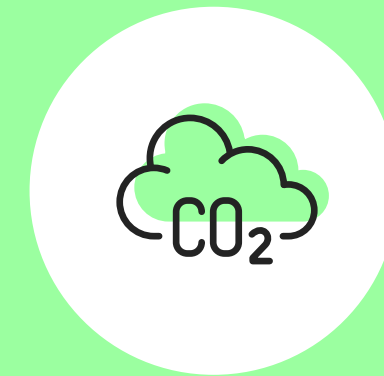
Over **3.6 MILLION**
KG OF MATERIALS



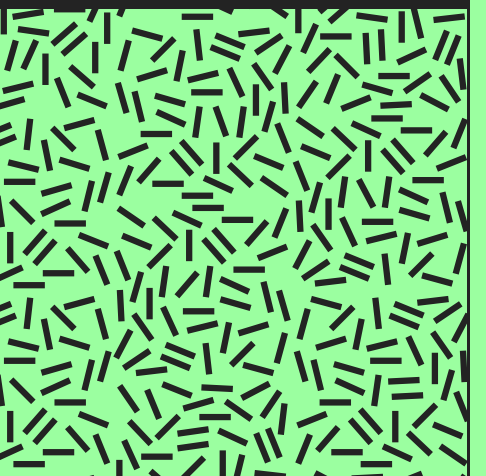
Over **3.6 MILLION**
GJ-eq of energy

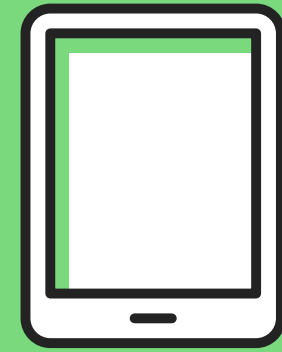


Over **6.6 MILLION**
m3 of water



Over **232,000**
ton CO2-eq
emissions





Tablets

In 2020, **560,000 tablets were sold** via our platforms, potentially saving...



Over
343,000 KG OF MATERIALS



Over
251,000
GJ-eq of energy

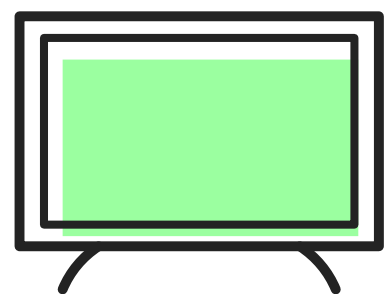


Over
258,000
m3 of water



Over
17,000
ton CO2-eq
emissions



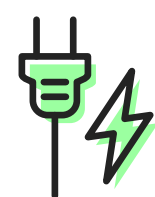


Televisions

In 2020, **1.6 MILLION televisions were sold** via our platforms, potentially saving...



Over
39 MILLION
KG OF MATERIALS



Over
8 MILLION
GJ-eq of energy



Over
8 MILLION
m3 of water



Over
586,000
ton CO2-eq
emissions





Fashion

In 2020, **5 MILLION** fashion items were sold via our platforms, potentially saving...



Over **1.9 MILLION** KG OF MATERIALS



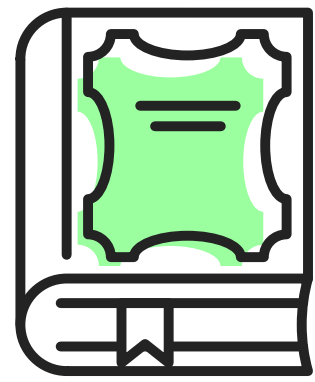
Over **325,000** GJ-eq of energy



Over **8 MILLION** m3 of water



Over **24,000** ton CO2-eq emissions



Books

In 2020, **760,000 books were sold** via our platforms, potentially saving...



Over **597,000** KG OF MATERIALS



Over **35,000** GJ-eq of energy



Over **33,000** m3 of water



Over **1,500** ton CO2-eq emissions

Our positive environmental impact



We are proud of enabling our customers to make choices with a positive impact on the environment.

Choosing to buy secondhand is a small but significant way to **help conserve valuable natural resources.**

Find out more about the positive impact of secondhand sales on our platforms at www.olxgroup.com/impact.

Together, we can change the future.



About this report



Here's more information about our Impact Report 2020.

Products

Our report includes:

Cars, motorcycles, smartphones, laptops, tablets, televisions, fashion and books.

Markets

For cars, our report includes 20 countries:

Argentina, Bosnia & Herzegovina, Bulgaria, Chile, Colombia, Ecuador, India, Indonesia, Kazakhstan, Mexico, Peru, Poland, Portugal, Romania, Russia, South Africa, Turkey, Ukraine, Uzbekistan and the U.S. This includes the consumer brands OLX, OLX Autos, Avito, AutoTrader, Autovit, Otomoto, letgo, Standvirtual, and webuyanycar.com in the US.

For all other categories, our report includes 17 countries: Argentina, Bosnia & Herzegovina, Bulgaria, Colombia, Ecuador, India, Indonesia, Kazakhstan, Peru, Poland, Portugal, Romania, Russia, South Africa, Turkey, Ukraine and Uzbekistan. This includes the consumer brands OLX, letgo and Avito.

Methodology

Every time a secondhand product is sold, its life span is extended, and the buyer refrains from buying new. We have assumed that our platforms extended the lifespan of products sold. Vehicles are often sold multiple times (we assume 5 times), where we attribute only one of these resales (and its impact) to OLX. Books are assumed to replace the need of selling firsthand.

Standards

We used the GRI Sustainability Reporting Standards, designed to be used by organisations to report their impact.

Model assumptions

We used actual OLX data, publicly available information from producers and global institutes, and our own models, in order to calculate product materials, life spans, production, transport and end-of-life treatment. For more information please visit <https://www.olxgroup.com/impact>

The research for our report was carried out by Bloom Amsterdam and Rebel Group in the Netherlands.

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