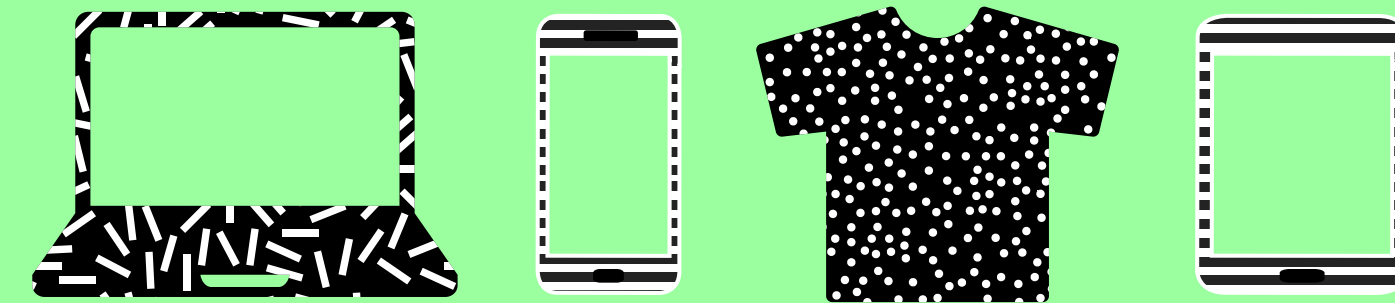
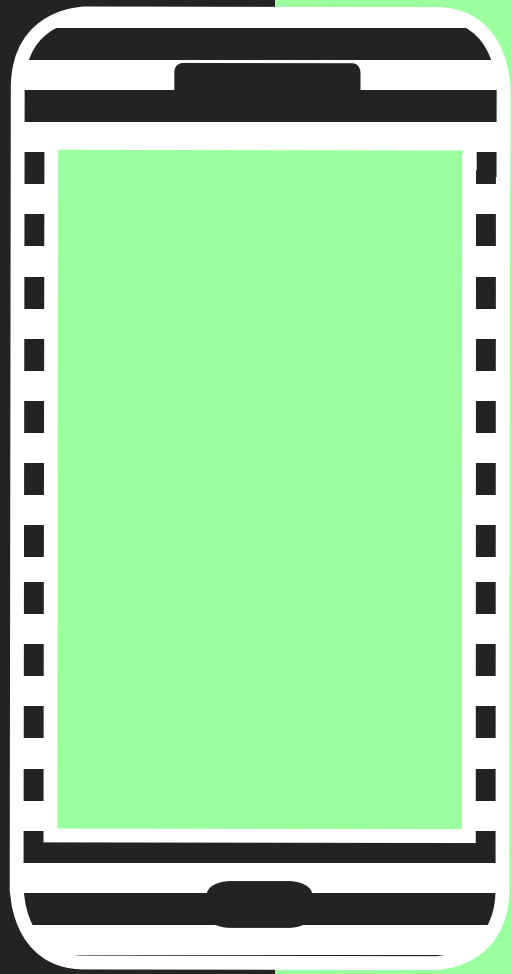




OUR POSITIVE IMPACT: OLX GROUP & THE ENVIRONMENT

(GLOBAL RESULTS)





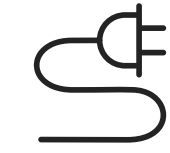
Smartphone

—
Every time **one** smartphone is traded through an OLX Group platform, it saves on average:



167g
of materials

including 21g* of
conflict minerals



107MJ-eq
of energy



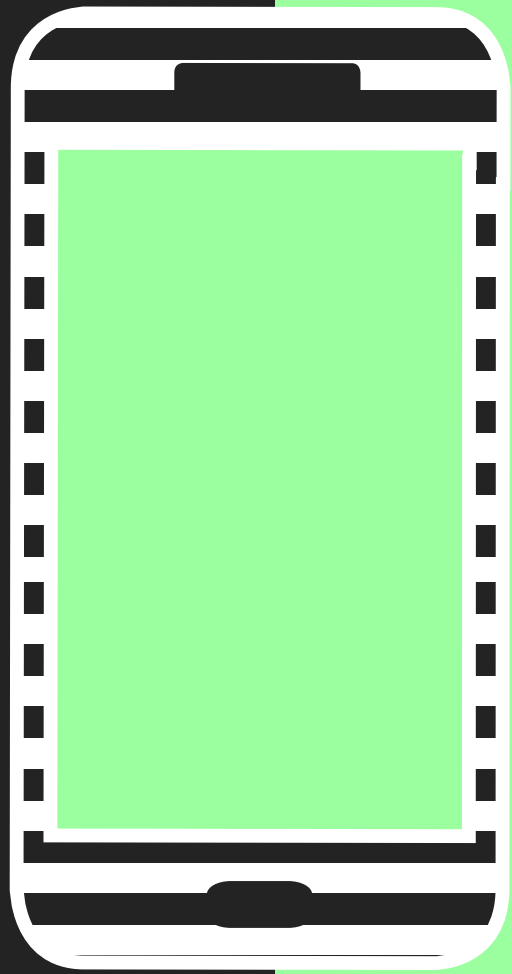
121
litres
of water



7kg CO₂-eq
of emissions
(and mostly from fossil fuels)

*conflict minerals and cobalt, a mineral associated with child labour





Smartphones

—
Last year we sold
over **20 million**
secondhand
smartphones.

That means
we saved....



3.8 million kg of materials
including 416,000 kg* of conflict minerals



2.1 million GJ-eq of energy



2.4 million m³ of water



**150,000 tonnes
CO₂-eq of emissions**
(and mostly from fossil fuels)

*conflict minerals and cobalt, a mineral associated with child labour



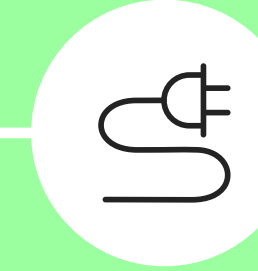
Laptop

—
Every time **one** laptop is traded through an OLX Group platform, it saves on average:

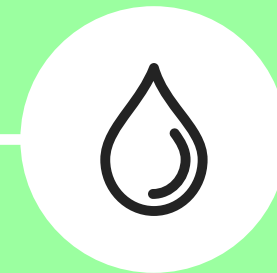


1600g
of materials

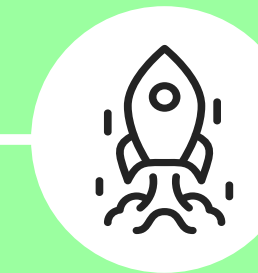
Including 24g*
of conflict minerals



4073MJ-eq
of energy



7,453
litres of water



251kg CO₂-eq
of emissions
(and mostly from fossil fuels)

*conflict minerals and cobalt, a mineral associated with child labour



Laptops

Last year we sold over **2.9 million** secondhand laptops.

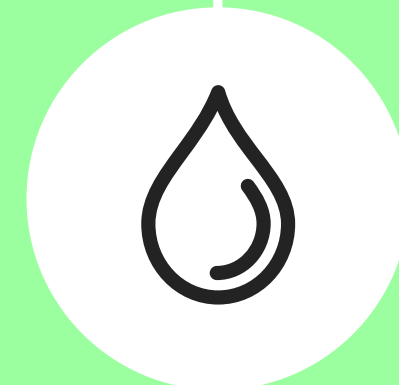
That means we saved....



4.6 million kg of materials
including 138,000 kg* of conflict minerals



11.9 million GJ-eq of energy



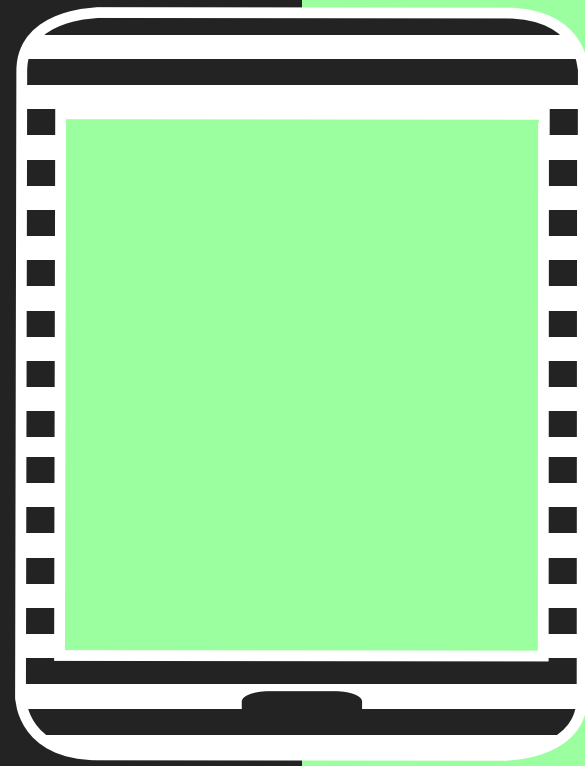
21.7 million m³ of water



**735,000 tonnes
CO₂-eq of emissions**
(and mostly from fossil fuels)

*conflict minerals and cobalt, a mineral associated with child labour





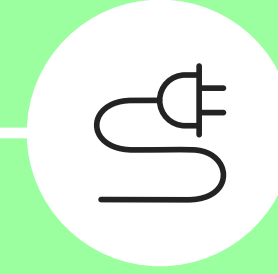
Tablet

—
Every time **one** tablet is traded through an OLX Group platform, it saves on average:

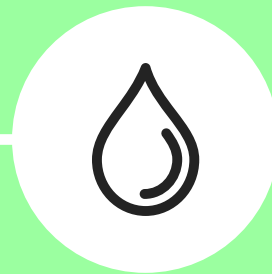


537g
of materials

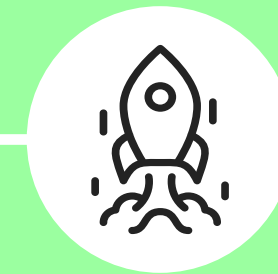
including 88g* of conflict minerals



378MJ-eq
of energy



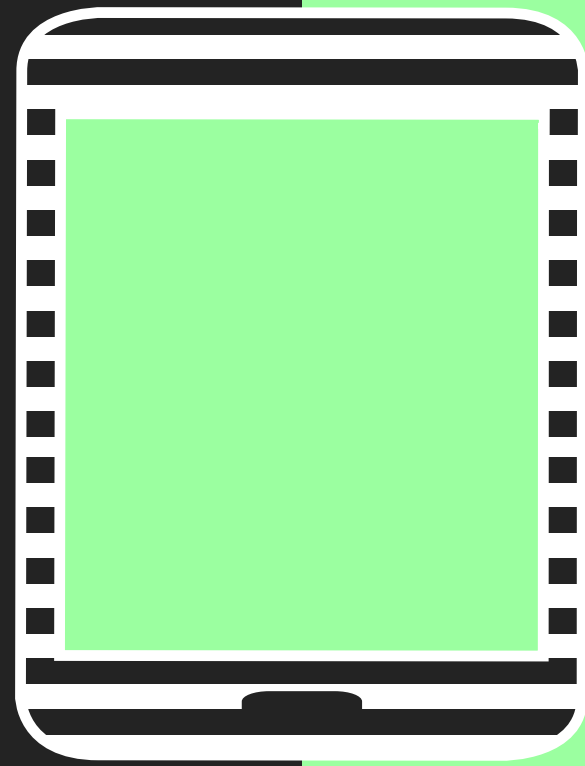
422
litres of water



26kg CO₂-eq
of emissions
(and mostly from fossil fuels)

*conflict minerals and cobalt, a mineral associated with child labour





Tablets

—
Last year we sold
over **1 million**
secondhand
tablets.

That means
we saved....



760,000 kg of materials
including 111,000 kg* of conflict minerals



384,000 GJ-eq of energy



428,000 m³ of water



**27,000 tonnes
CO₂-eq of emissions**
(and mostly from fossil fuels)

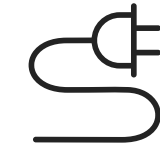
*conflict minerals and cobalt, a mineral associated with child labour





Fashion

—
Every time **one** fashion item is traded through an OLX Group platform, it saves on average



46MJ-eq
of energy



237
litres of water



4kg CO₂-eq
of emissions
(and mostly from fossil fuels)

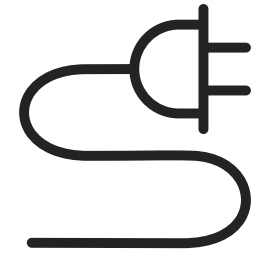




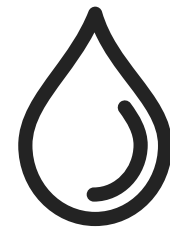
Fashion

—
Last year we sold
over **13.4 million**
secondhand
fashion items.

That means
we saved....



617,000 GJ-eq of energy



3.1 million m³ of water



**53,000 tonnes
CO₂-eq of emissions**

(and mostly from fossil fuels)



So what did we achieve overall?

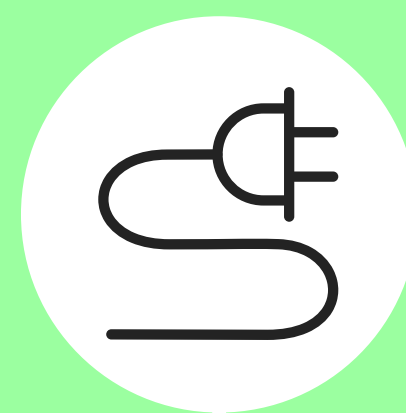
—
 With all the secondhand smartphones, laptops and tablets traded on our platforms, the savings were equivalent to...

9.2 million
kg of materials



the weight of **over 1.03 million** bikes

14.2 million
GJ-eq of energy



the yearly energy use of **over 372,000** US households

24.6 million
m³ of water



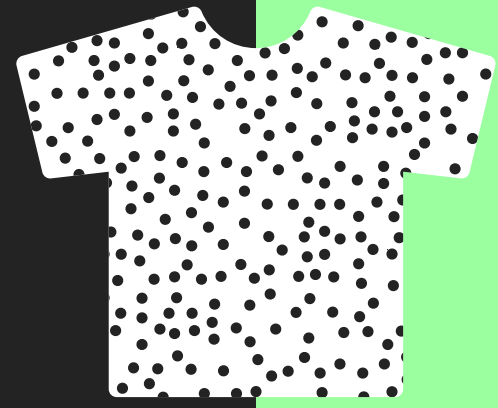
the yearly water use of **over 61,000** US households

913,000
CO₂ - eq of emissions



Over 315,000 plane passengers flying from Amsterdam to Los Angeles

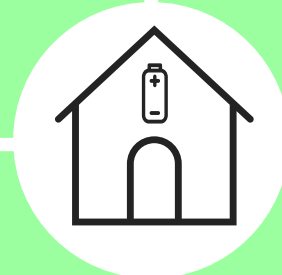




So what did we achieve overall?

With secondhand fashion items traded on our platforms, we saved the equivalent to....

617,000 GJ-eq
of energy



the yearly energy use of **over 15,000 US households**

3.1 million
m³ of water



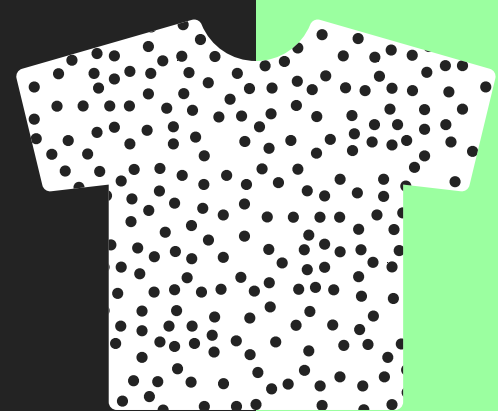
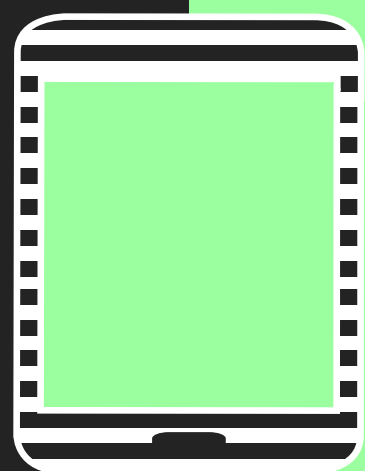
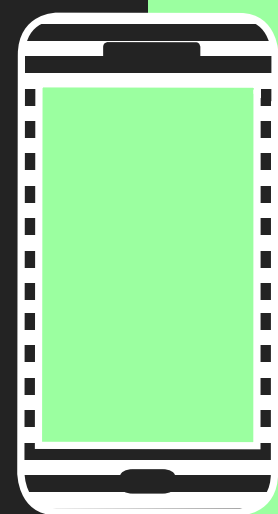
the yearly water use of **over 7,000 US households**

53,000 tonnes
CO₂ - eq of emissions



over 18,000 plane passengers flying from Amsterdam to Los Angeles





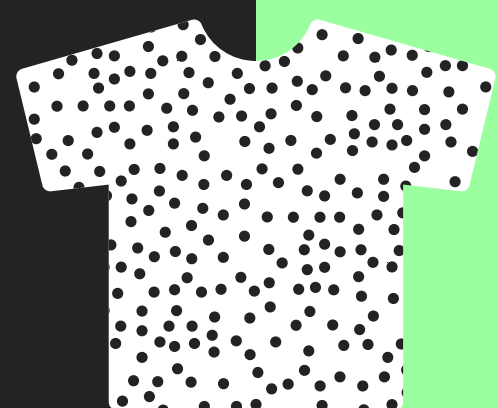
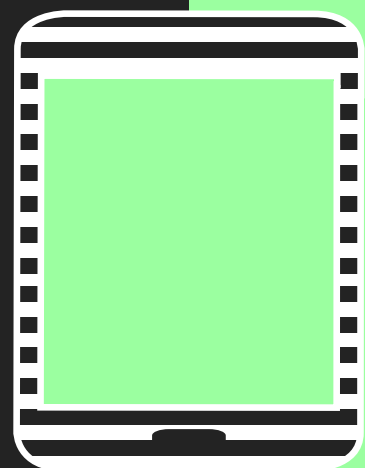
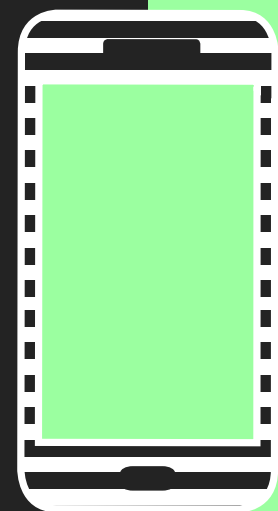
**WE'RE PROUD TO HAVE
A POSITIVE IMPACT
ON THE WORLD.**

But, this isn't where the journey ends. We're constantly reaching towards our goal of conscious consumption around the world. For this to happen, we all need to work together to give extended lives to products. Buying secondhand is a great way to start.

In the future we will publish more reports, looking at other product categories and how they benefit the environment.

**TOGETHER, WE CAN
CHANGE THE FUTURE.**





ABOUT THIS REPORT

Here's more information about our Impact report.

- **Products.** Our report includes:
 - Three Electronic product categories: laptops, smartphones and tablets
 - All Fashion product categories (excluding shoes)
- **Markets.** Our report includes:
 - 17 countries: Bulgaria, Colombia, Egypt, Indonesia, India, Poland, Portugal, Romania, Russia, UAE, USA, Ukraine, Kazakhstan, Peru, Ecuador, Lebanon, and Pakistan
 - Three consumer brands: OLX, Avito and letgo
- **Methodology.** Every time a secondhand product is sold, its life span is extended, and the buyer refrains from buying new. We have assumed that our platforms extended the lifespan of products sold.
- **Standards.** We used the GRI Sustainability Reporting Standards, designed to be used by organisations to report their impact.
- **Model assumptions.** We used publicly available information from producers and global institutes, and our own models, in order to calculate product materials, life spans, production, transport and end-of-life.

You can find out more about our calculations and how we made our report [here](#).

The research for our report was carried out by Bloom Amsterdam and Rebel Group in the Netherlands.

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