

OUR POSITIVE IMPACT

Secondhand trade
& OLX Group



IMPACT REPORT



What is the Impact Report?

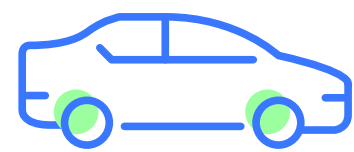
We all know the planet is under pressure. We have used up a lot of the world's limited resources. Buying new products strains our resources even more.

What's the alternative? We need to **make the most of what we already have.**

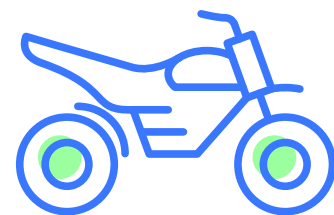
Our platforms enable our customers to buy, sell and exchange secondhand products instead of choosing new. Every time someone resells a product, they are extending its life span.

This report looks at the potential environmental benefits from secondhand sales on our platforms, in key product categories, in 2021.

This report looks at:



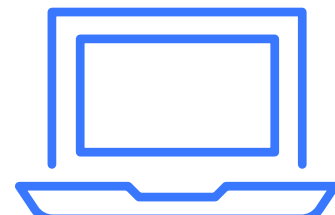
CARS



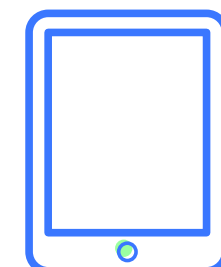
MOTORCYCLES



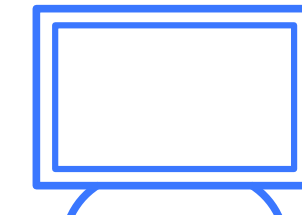
SMARTPHONES



LAPTOPS



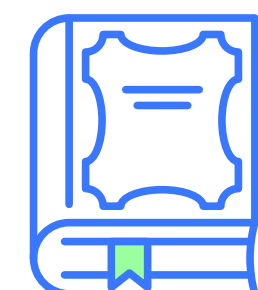
TABLETS



TELEVISIONS



FASHION



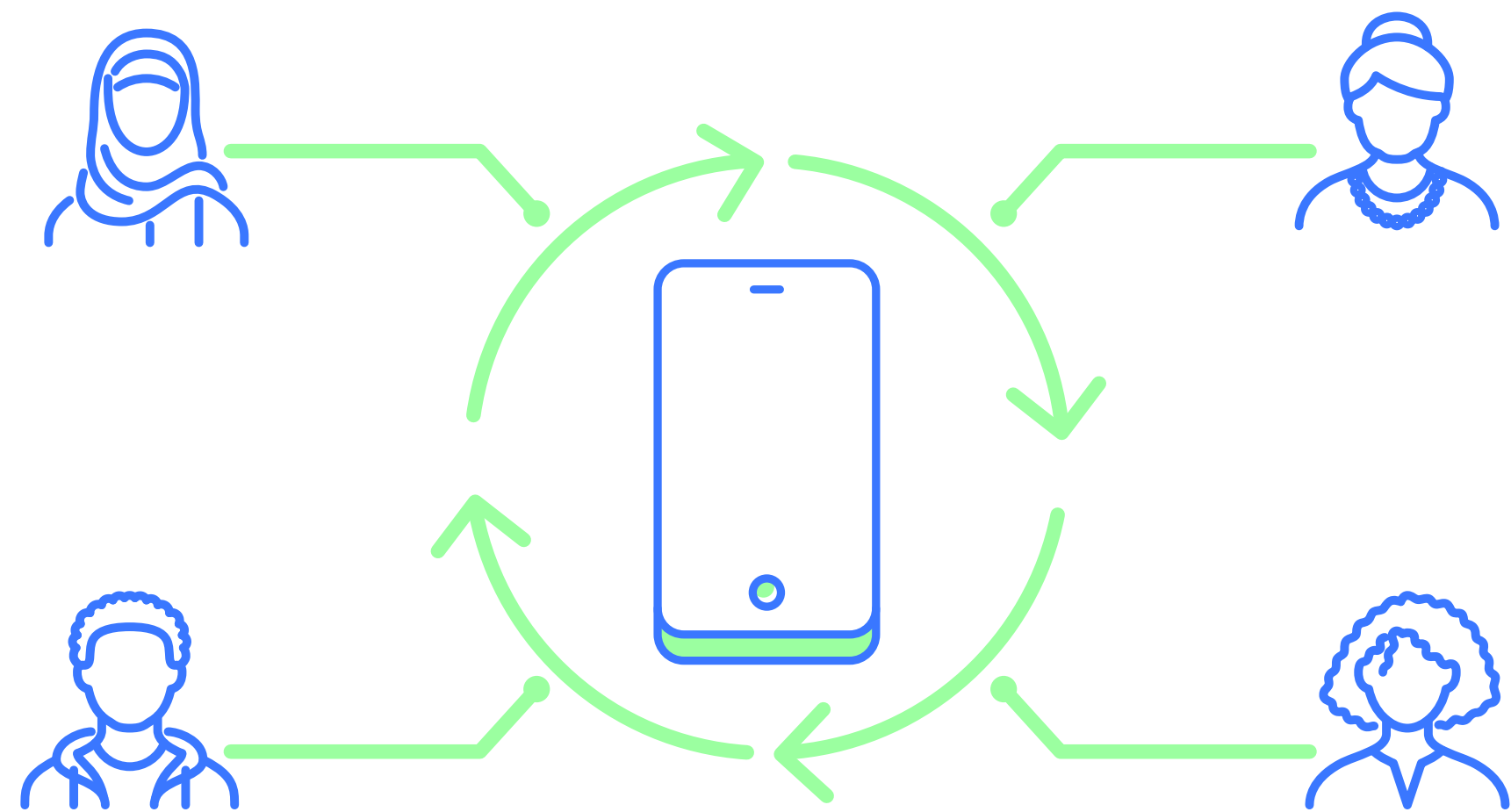
BOOKS



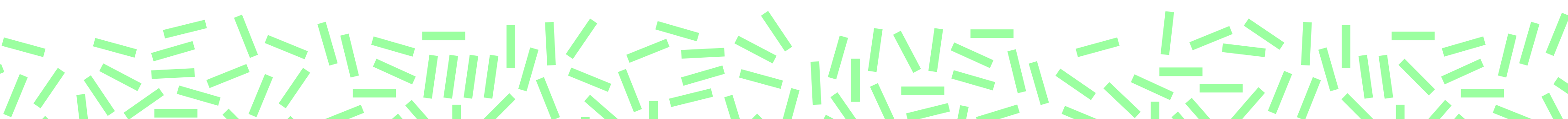
How does it work?

Secondhand trade has a positive impact on the world!

By choosing secondhand you extend the life of products, keeping them in use and out of landfill.



And potentially fewer new products have to be made. We make the most of what we already have!



How much of an impact could you make?



This is what you save on average:

If you sold one phone on one of our platforms...



52 KG
CO₂-eq
emissions



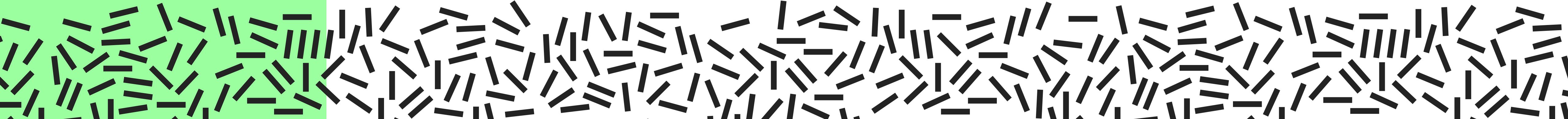
170g
of materials



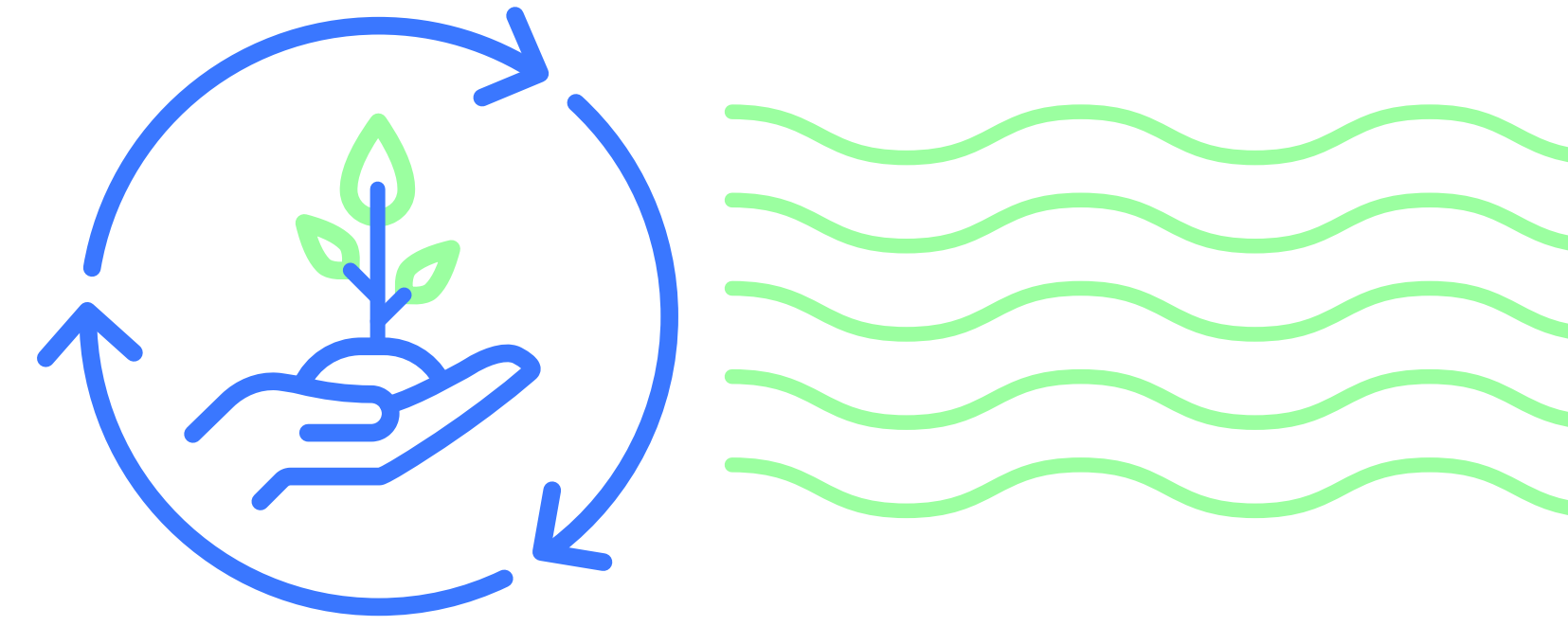
1m³
of water



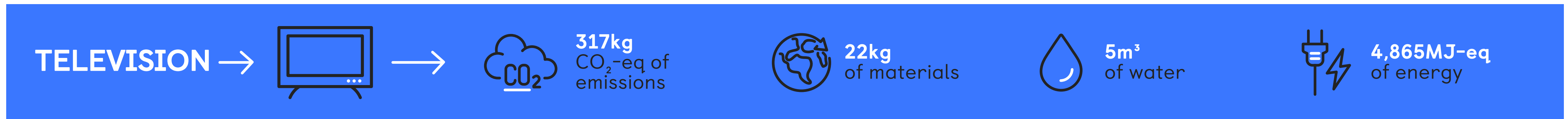
795 MJ-eq
of energy



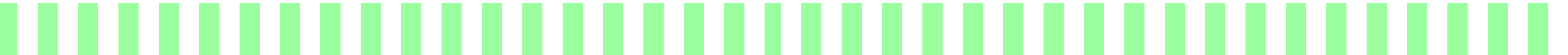
What other products have amazing savings?



Imagine if you also sold....

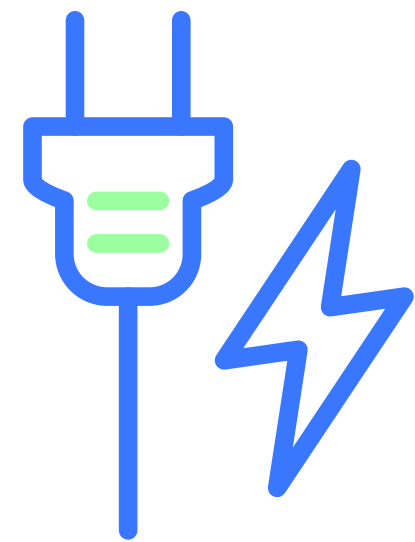


The savings quickly add up!



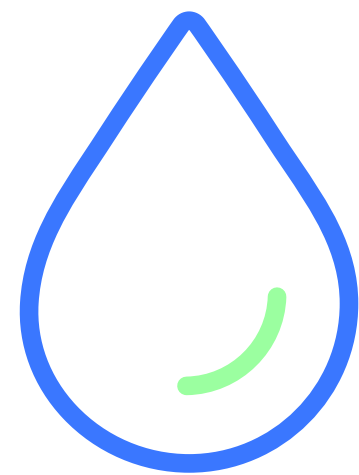
The positive impact of secondhand trade

In 2021, our users sold over 26 million items on our platforms in 19 countries. When you add up all of these trades, our platforms made potential savings of...



477M

GJ-eq of energy



357M

m³ of water



34M

tonnes of CO₂-eq emissions



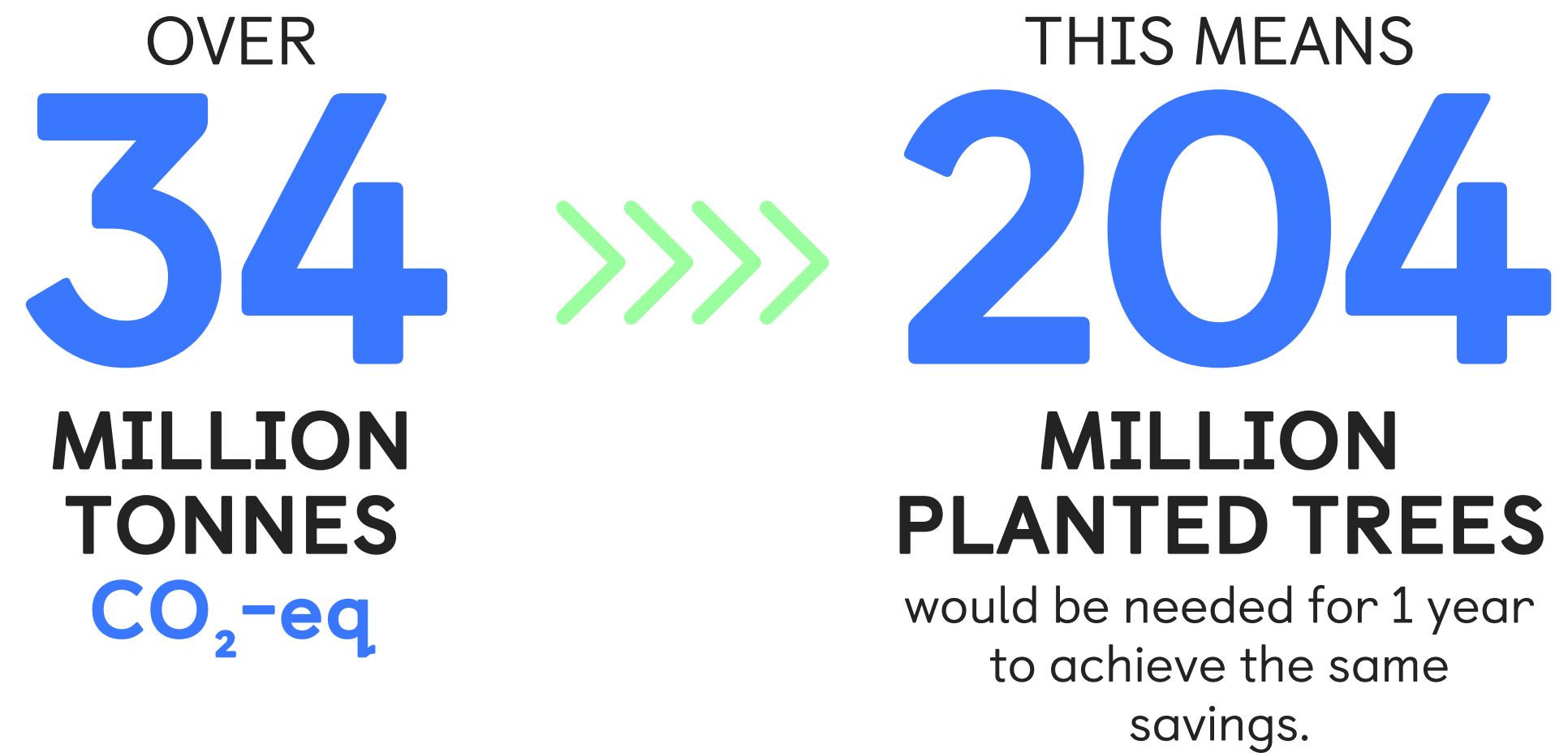
4.2M

tonnes of materials

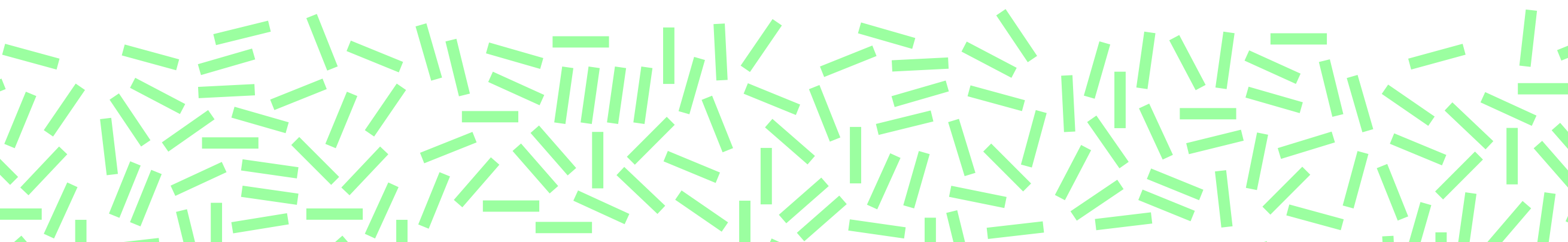
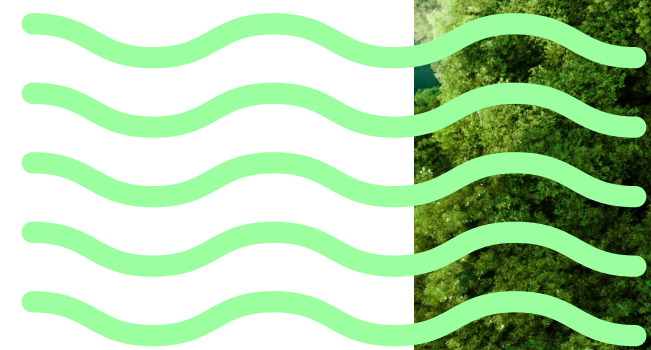
Trading secondhand products can save a lot of important natural resources!



And what's the big total for 2021?



Our users have a huge **POSITIVE IMPACT** on the environment!





OUR POSITIVE IMPACT

Secondhand trade is a great way for everyone to make a positive impact.

Selling your unused items, or buying secondhand, can help reduce the amount of resources that we all use.

There are so many items around the world that could have second, third or even fourth lives.

Let's make the most of what we have!

Find out more about the positive impact of secondhand sales on our platforms at olxgroup.com/impact

About this report

Here's more information about our Impact Report 2021.

Products

Our report includes:

Cars, motorcycles, smartphones, laptops, tablets, televisions, fashion and books.

Markets

For cars, our report includes 19 countries: Argentina, Bosnia & Herzegovina, Bulgaria, Chile, Colombia, Ecuador, India, Indonesia, Kazakhstan, Mexico, Peru, Poland, Portugal, Romania, South Africa, Turkey, Ukraine, Uzbekistan and the U.S. This includes the consumer brands OLX, OLX Autos, AutoTrader, Autovit, Otomoto, letgo, Standvirtual, and webuyanycar.com in the US.

For all other categories, our report includes 16 countries: Argentina, Bosnia & Herzegovina, Bulgaria, Colombia, Ecuador, India, Indonesia, Kazakhstan, Peru, Poland, Portugal, Romania, South Africa, Turkey, Ukraine and Uzbekistan. This includes the consumer brands OLX and letgo.

Methodology

Every time a secondhand product is sold, its life span is extended, and the buyer refrains from buying new. We have assumed that our platforms extended the lifespan of products sold. Vehicles are often sold multiple times (we assume 5 times), where we attribute only one of these resales (and its impact) to OLX. Books are assumed to replace the need of selling firsthand.

Standards

We used the GRI Sustainability Reporting Standards, designed to be used by organisations to report their impact.

Model assumptions

We used actual OLX data, publicly available information from producers and global institutes, and our own models, in order to calculate product materials, life spans, production, transport and end-of-life treatment. For more information please visit <https://www.olxgroup.com/impact>

The research for our report was carried out by Rebel Group in the Netherlands.

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