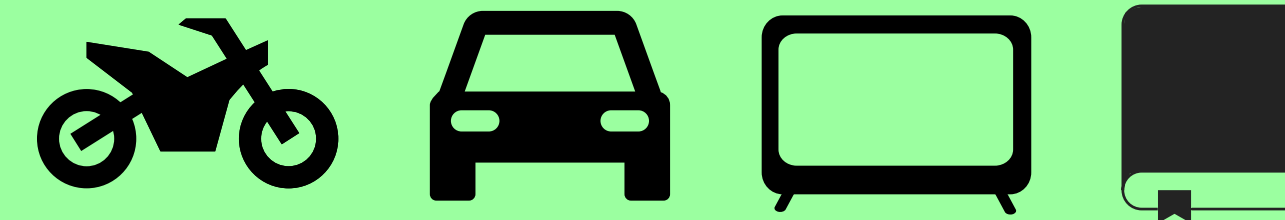




OUR POSITIVE IMPACT: OLX GROUP & THE ENVIRONMENT

(STAGE 2)



What is the Impact Report?

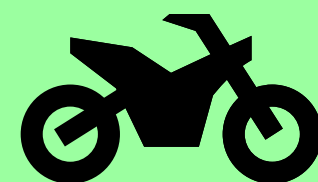
As consumers, we all have the power to protect the environment by choosing secondhand over new. OLX Group platforms enable secondhand trade - helping conserve precious earth resources.

Every time a product is resold on our platforms, its lifespan is extended. Over time, this prevents the production of new items. So - the trade potentially has a big positive impact.

This report looks at the impact of:



Cars



Motorcycles



TVs



Books



What did we save?

In 2019, our platforms potentially saved...



Over 8 BILLION kg of materials



**Over 940 MILLION
GJ-eq of energy**



**Over 691 MILLION
m³ of water**



**Over 66 MILLION
ton-eq of CO² emissions**

By enabling the secondhand trade of cars, motorcycles, TVs and books



What does this look like?

In reality these numbers are equal to...



The weight of

over 104 MILLION washing machines



The energy use of
**over 24 MILLION
U.S. homes**



The water use of
**over 1.7 BILLION
U.S. homes**



Nearly **23 MILLION**
passengers travelling
by plane between **AMS to LAX***

*actual number is 22,930,325





Potential savings made
by each product





Cars

In 2019, **10.4 MILLION** cars were sold via our platforms, potentially saving....



Over 7 BILLION kg of materials



**Over 845 MILLION
GJ-eq of energy**

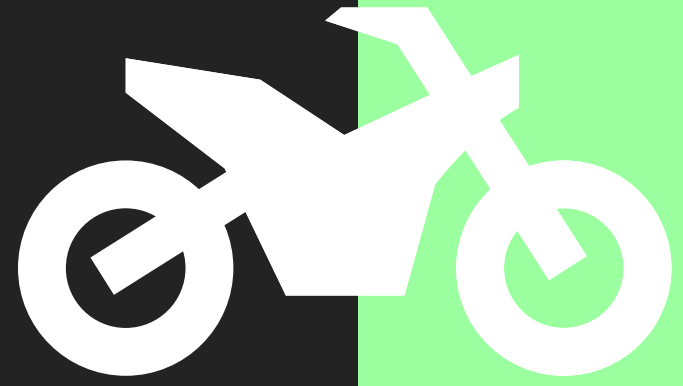


**Over 625 MILLION
m³ of water**



**Over 66 MILLION
ton-eq of CO² emissions**





Motorcycles

In 2019, **3.3 MILLION** motorcycles were sold via our platforms, potentially saving....



Over 679 MILLION kg of materials



**Over 87 MILLION
GJ-eq of energy**



**Over 59 MILLION
m3 of water**



**Over 6 MILLION
ton-eq of CO2 emissions**





Televisions

In 2019, **1.12 MILLION televisions** were sold via our platforms, potentially saving....



Over 29 MILLION kg of materials



Over 6 MILLION GJ-eq of energy



Over 6 MILLION m³ of water



Over 446,000 ton-eq of CO² emissions



Books

In 2019, **614,000 books** were sold via our platforms, potentially saving....



Over 963,000 kg of materials



Over 49,000 GJ-eq of energy



Over 41,000 m³ of water



Over 1,900 ton-eq of CO² emissions





Our positive environmental impact

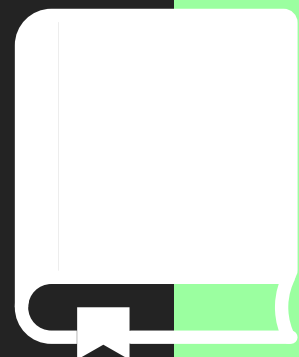
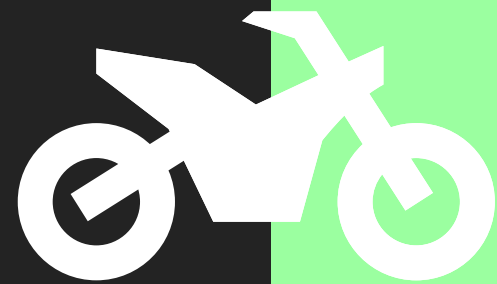
We're proud that our platforms enable everyone to make more environmentally responsible choices.

Choosing secondhand, instead of buying new, is a simple way to conserve vital earth resources and reduce our impact on the environment.

Small actions can make a big difference.

Find out more about the positive impact of secondhand sales on our platforms at www.olxgroup.com/impact.

Together, we can change the future.



About this report

Here's more information about our second Impact Report.

Products

Our report includes:

Cars, motorcycles, televisions and books.

Markets

For cars and motorcycles, our report includes 15 countries:

Argentina, Bulgaria, Colombia, Ecuador, India, Indonesia, Kazakhstan, Peru, Poland, Portugal, Romania, Russia, Ukraine, Uzbekistan, and South Africa. This includes the consumer brands AutoTrader, Autovit.ro, Avito, Otomoto, OLX, and Standvirtual.

For televisions and books, our report includes 9 countries:

Bulgaria, India, Kazakhstan, Poland, Portugal, Romania, Russia, Ukraine, and South Africa. This includes the consumer brands Avito and OLX.

Methodology

Every time a secondhand product is sold, its life span is extended, and the buyer refrains from buying new. We have assumed that our platforms extended the lifespan of products sold. Vehicles are often sold multiple times (we assume 5 times), where we attribute only one of these resales (and its impact) to OLX. Books are assumed to replace the need of selling firsthand.

Standards

We used the GRI Sustainability Reporting Standards, designed to be used by organisations to report their impact.

The Ecoinvent international LCA database was used to calculate the environmental impacts.

Model assumptions

We used data from OLX platforms, publicly available information from producers and global institutes, and our own models, in order to calculate product materials, life spans, production, transport and end-of-life.

Find out more about our calculations and how we made our report [here](#).

The research for our report was carried out by Bloom Amsterdam and Rebel Group in the Netherlands.

